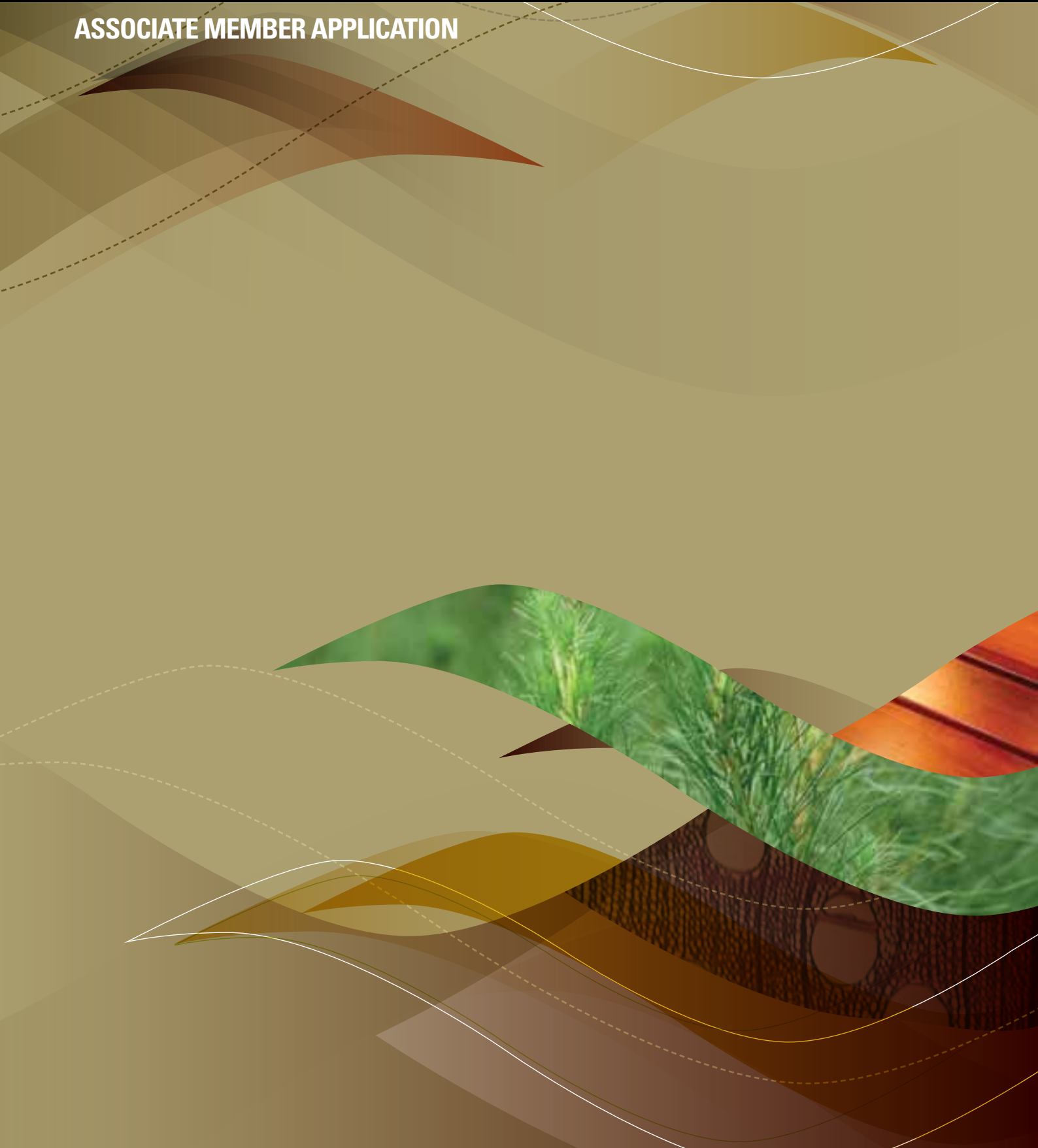




Forest & Wood
Products Australia
Knowledge for a sustainable Australia

Growing our industry together

ASSOCIATE MEMBER APPLICATION



Meet your industry services company

Forest and Wood Products Australia Ltd (FWPA) was formed in 2007 with the aim of providing a comprehensive range of services to benefit the Australian forest and wood products industry.

→ FWPA is funded by the forest and wood products levy and export and import charges. Entities that pay any of these are encouraged to become Voting Members of FWPA. Other companies associated with the industry are invited to become non-voting Associate Members.

The benefits of collaboration

FWPA undertakes industry-level activities where a collective approach delivers more efficient and cost-effective commercial outcomes than individual action. In many cases, activities such as R&D projects or promotions would be beyond the ability of any one company to resource.

Planning for flexibility and growth

To ensure the current and future success of all facets of our industry, FWPA's activities and objectives include:

- Designing and implementing a national, integrated strategy to increase demand for forest and wood products and reduce the impediments to their supply
- Improving the competitiveness and sustainability of the Australian forest and wood products industry by investing in effective R&D in areas including wood production, extraction, processing, economics and marketing
- Ensuring that relevant knowledge and information is available to all industry participants
- Helping the forest and wood products industry to be collaborative, innovative, sustainable and competitive against substitute products
- Promoting internationally competitive and environmentally, socially and economically sustainable practices throughout the industry

→ Enhancing employment opportunities and the perception of the industry as a whole, by both internal and external parties

→ Contributing to increasing Australia's reputation as an innovative producer of high-quality forest and wood products

Activities and promotions

FWPA has a 5 year strategic plan which outlines key objectives and activities. Information about the plan can be found at www.fwpa.com.au

Research & Development

Supporting R&D is a major activity. Typically FWPA have more than 50 active projects, in collaboration with bodies ranging from the CSIRO to universities and organisations throughout Australia.

Projects are conducted in five main areas:

- Growing
- Processing
- Products
- The environment
- Industry & markets

More information and downloadable research reports, can be found at www.fwpa.com.au.

Industry promotion

FWPA resources two main areas of activity, one aimed at specifiers of building materials, the other targeting a wider audience.

WoodSolutions™

Designed to promote the use of wood by building material specifiers (architects, engineers, building designers, developers, builders etc.), WoodSolutions activities are structured around an online knowledge base.

A supplier listing on the WoodSolutions website is available to all FWPA voting and associate members.

Other WoodSolutions activities include WoodSolutions seminars, technical presentations, Technical Design Guides and other resources.

For more information, visit www.woodsolutions.com.au

Associate Membership of Forest and Wood Products Australia

If your organisation is involved with the forest and wood products industry you are invited to become an associate member of FWPA. There is a \$500 annual fee for this membership. To apply for Associate Membership, please complete the application form in this brochure. Copies of the form are also available from www.fwpa.com.au.

Wood. Naturally Better.™

WoodSolutions provides building professionals with information about designing and building with wood, Wood. Naturally Better. is designed to promote the benefits of wood and the forest and wood products industry.

Wood. Naturally Better. activities include television advertising through Planet Ark's Environmental Edge brand, support for Planet Ark's Make It Wood program, various sponsorships and www.naturallybetter.com.au

The Wood. Naturally Better. Partner Program, with approximately 1000 members, licenses companies and organisations in the forest and wood products industry to use the Wood. Naturally Better. logo and access free and competitively priced promotional materials.

GrowingCareers

Lack of awareness of the many career opportunities within the forest and wood products industry is a barrier to entry for many people. The GrowingCareers website, and associated activity, aims to raise the visibility of the industry as an employer and significant contributor to Australia's rural and regional economies.

The website contains information about study and learning opportunities, descriptions of many of the jobs in the industry and profiles of potential employers.

Forest Learning

FWPA is a sponsor of www.forestlearning.edu.au, a website that aims to provide school teachers and educators, children and the public with information on Australian forests and forest-based products, and access to forestry teaching resources.

The benefits of Associate Membership

As an Associate Member of FWPA you will be entitled to:

- Contribute to the development and implementation of FWPA's strategies by participating in Advisory Groups
- A supplier listing on the WoodSolutions online knowledge base – www.woodsolutions.com.au
- A company listing on the GrowingCareers website – www.growingcareers.com.au



Join us in innovating, supporting and investing in the future of our industry

The Australian forest and wood products industry is historically segmented and diverse. From foresters and saw millers to importers, merchants and manufacturers, the industry has operated in a fragmented way, with little vertical cohesion, other than that delivered by ownership.

In today's market, wood competes with other materials for its share of resources – including product purchasing, R&D, investment and more. Materials such as steel, aluminium and brick have a more cohesive supply chain and therefore a tighter industry structure and ability to promote themselves. This leaves wood at a comparative disadvantage.

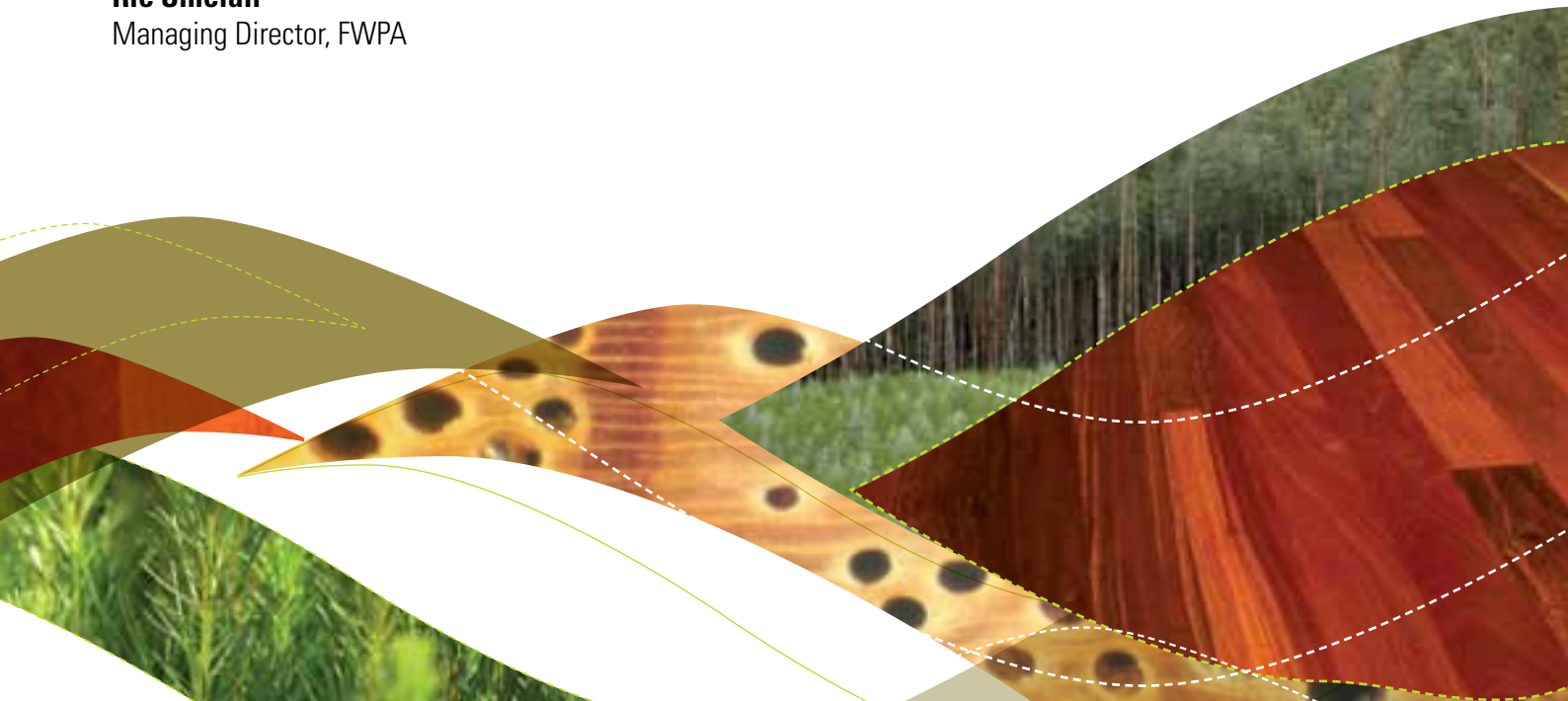
The role of FWPA is to overcome that disadvantage by providing the industry with information, services and support. As an FWPA Associate Member you have the opportunity to benefit from our activities and contribute to our future directions.

This is an exciting time of opportunity for forest and wood products. The renewable, sustainable nature of wood, its low energy footprint and ability to store carbon make it the material of choice in an increasing range of applications.

I encourage you to join FWPA and help grow the size and value of our industry.



Ric Sinclair
Managing Director, FWPA



APPLICATION FORM

For Associate Membership of Forest and Wood Products Australia Limited



ABN 75 127 114 185

COMPANY/ ORGANISATION			
ACN/ABN*			
TEL		FAX	
EMAIL			
WEBSITE	www.		
ADDRESS			
NO./STREET			
TOWN/SUBURB			
STATE/P'CODE			
POSTAL (if different)			
CHIEF EXECUTIVE NAME			
TEL			
EMAIL			
	(If different to Chief Executive)		
REPRESENTATIVE NAME			
POSITION		TEL	
FAX		MOBILE	
EMAIL			
	Relationship to the forest and wood products industry (e.g. areas of operation or activities related to the industry)		

DECLARATION The following declaration, as required under FWPA's Constitution, is made by the Applicant:

- All statements in this Application are correct and complete
- The Applicant consents to becoming an Associate Member of FWPA on the terms of this Application and the Company's Constitution
- The Applicant agrees to pay an annual membership fee of \$500 (or as varied by the FWPA Board)
- Information in this Application can be used and disclosed at FWPA's discretion
- The Applicant supports the sustainable use of Australia's forest resources and the increased use of sustainably sourced wood products in the Australian market

Please attach a cheque for \$500 made payable to Forest and Wood Products Australia Ltd

SIGNED FOR AND ON BEHALF OF THE APPLICANT	X	Please mail the completed Application form and accompanying cheque to the Company Secretary at: FWPA Level 4 10-16 Queen Street Melbourne VIC 3000	
NAME			
TITLE		DATE	

LIKE TO KNOW MORE?

If you would like more information about membership of FWPA, or any of our activities, please visit our website or contact us.



**Forest & Wood
Products Australia**
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info@fwpa.com.au www.fwpa.com.au