France | Wood Products Australia
Forest and Wood Products Australia

FORWOOD

FEBRUARY 2013

FORWOOD – February 2013

Welcome to the February issue of FORWOOD.

As we look to the year ahead with a constrained funding base, FWPA, after consulting with our members, is assessing our investment priorities to ensure we continue to deliver the best possible outcomes for the forest, industry and economy. This will provide industry with the data to support more informed decision making and market assessments.

In this newsletter we also remind readers that [supplier listings are available](#) on the WoodSolutions website. This is an opportunity to connect with thousands of potential customers for little or no cost.

The [WoodSolutions program](#) underwent its first website, is providing a [new technical design guide](#) and a [new training course](#) is in the pipeline.

Wood. Naturally Better.™ is [sponsoring a two year traveling exhibition](#) through Australian architecture, curated by Adelaide's John Wardle Architects. The Planet Ark, FWPA collaboration is continuing to [foster construction with new species and systems](#).

Sponsorship of two [segments of the popular Going Bush TV series](#) has been added exposure for Wood. Naturally Better.™ and France|Lauming.

Research projects covered in this issue include studying the factors reducing the [success of planted and](#) [plantation eucalypts](#), [assessing grade products from low grade eucalypt logs](#) and [some valuable](#) [data to access water use in plantations](#).

Our Codes and Standards Program is [making participation in Working Groups](#), their current areas of [interest and](#) [proven criteria for accepting](#) [timber framed construction](#) and a well mannered but [well-versed](#) [timber lobbyist](#).

Finally Australia's most prestigious forestry award, [the 2013 Russell Grimwade Prize](#) is now open.

I hope you enjoy reading this issue of FORWOOD and, as always, I welcome your feedback.

LATEST NEWS

FWPA realigns investment priorities

FWPA is realigning its investment priorities in response to industry consultation. The aim is to ensure that FWPA has the right capabilities to delivering programs that will help ensure a better future for the forest and wood products sector.To this end, the company has consulted widely with industry and stakeholders to identify the key issues facing the forest, investment, growers, processing and construction sectors that should be the focus of FWPA's research, development and extension.

The clear message from industry was that in the current economic climate, industry executives would like to see FWPA focus on activities that have a shorter payback period such as market development or where cost savings can be delivered through efficiency improvements in forest and processing farm programs. These will be delivered until the industry is in a stronger position to make the appropriate investments.

The company will focus its efforts on the following 11 priority programs (in specific order):

- Statistics and Economics
- Consumer advertising and Planet Ark alliance
- Market access
- Primary and secondary education (France|Lauming)
- Forest management R&D
- Wood as a sustainable material R&D
- Wood and wood product industrial construction R&D
- Antibacterial value from waste by-resources R&D
- Bioresource R&D
- Forest R&D
- Forest management tools R&D

As a consequence, the following programs will be deferred or wound back until such time as the company's funding situation improves: genetics R&D, wood R&D, performance and yield R&D, wood in residential house construction R&D, and forest management tools R&D (excluding those in mid-career programs). Estimates are that it will take some 12 to 24 months for industry conditions to return to a position where key income will allow for the continuation of these investment programs.

FWPA launching a new national statistical collection and analysis program

Following industry consultation, FWPA is establishing a new program to collect national statistics on the forest, wood and paper industry's production and analysis. The program will be internally funded and FWPA has appointed Jim Houghton to be the new statistics and economics manager to develop and deliver the program on industry's behalf.

Jim Houghton has a background in economics and statistical analysis and 13 years' experience as a senior manager in the industry.

Jim holds a Bachelor of Economics and a Grad Dip in Business Admin from Monash University. He has 13 years' experience in the forest industry including an CEO of Alpine MDF and as a director of Kilntech.

"We look forward to Jim joining FWPA in March and taking a lead role in the development of stronger industry sector statistics."

FWPA will continue to work cooperatively with ABARES and other statistical agencies to ensure that the information collected is of the highest quality basis for industry and government decision makers. A new industry reference group will provide a mechanism for coordination and validation of all existing data series and the development of improved systems.

A key indicator of the new program will be the development of a secure, online portal for the consolidation of all key statistical data series.

"Extensive consultation with industry about current and potential FWPA statistical collections has been undertaken. Industry's response was clear and can be delivered to benefit industry now," said Ric Slocken

WoodSolutions Supplier Page Listings Available

WoodSolutions.com.au offers a unique opportunity for business to highlight their products to building designers interested in using wood and wood products. Now is the time to join the website's Supplier Listings.

WoodSolutions supplier listings are available free of charge to all FWPA Members and Accredited Members.
[More information about Supplier Listings](#)
[More information about Accredited Membership](#)

Australia's most prestigious forestry prize

Applications are now being taken for the 2013 Russell Grimwade Prize for the advancement of forestry science in Australia. The Prize provides $40K to invest in all or part of the costs for postgraduate study in forest science or wood technology and is open to Australian citizens or permanent residents.

The Russell Grimwade Prize is open to Australian citizens or residents who have a degree or diploma from an Australian forestry tertiary institution and have been employed for at least two years in a forestry or forest products related industry. Applications must be received before Friday 5th April, 2013. [Application details here.](#)

INDUSTRY PROMOTION

WOOD art design architecture: Exhibition Sponsorship

Wood. Naturally Better.™ is the Principal Sponsor of WOOD: art design architecture, a two year touring exhibition developed by Adelaide's John Wardle Architects and curated by Dr Philip Goad, Architecture, Melbourne. The exhibition and a 248 page catalogue.

The collection examines the innovative and outstanding ways that wood is being used by artists, designers and architects in Australia today and includes furniture and functional objects , sculptural works and installations and architectural projects, ranging from conceptual prototypes relating to specific interiors, buildings and environments.

The exhibition will initially be on show at Jam Factory and the Botanic Gardens' Museum of Economic Botany in March – April to coincide with the Adelaide Festival of the Arts, before a two year national tour, ending in Melbourne in 2015. The tour will include regional centres Mount Gambier, Cairns, Launceston and Lake Macquarie.

Planet ArK and Make it Wood

The alliance between Planet ArK and FWPA, through Wood. Naturally Better.™ and the Make it Wood program, continues to promote the use of responsibly-sourced wood.

Current Make it Wood activities include the [Brags Some Wood](#) [promotion](#) and the [Woodencycle](#) program in which prominent buildings are "wood-bombed" to create the illusion that they are made from wood.

A CSA community service announcement, in effect a free TV commercial, is running nationally under the Make it Wood brand. Here is [one here](#).

The CSA commercial is based on a longer animated video, 'WOOD the untold story.' You can view it [here](#).

Going Bush: Sponsorship

FWPA-sponsored two segments of this popular program – Going Bush, featuring Wood. Naturally Better.™ and France|Lauming.

The Wood. Naturally Better segment focused on comparing the strength of timber and steel and how timber and steel with compare over the lifetime of each concrete. [View the video here.](#)

The France|Lauming segment,starts a class of school children as they learn about forests and it introduces the France|Lauming web site. [View the video here.](#)

WoodSolutions web site continues to gain strength

The continuing growth of the WoodSolutions website has validated the research that identified a market need for a centralised source of generic, non-commercial information on timber and wood products in Australia.

Aimed at architects, engineers and other design and building professionals, WoodSolutions comprises a range of activities, centred on the website, that aim to help users find the right types of technical information, case studies and downloadable resources.

In February 2013, the website had more than 7000 registered users and received 1500 + visits per day.

The spread of visitors interests is very broad, reflective of the large and diverse amount of content available. the highest visited page only gets about 4% of total. Popular topics visitors are looking for are:

- exterior timber decking and cladding
- plywood
- medium density fibreboard – MDF
- timber species information
- timber framed construction – CAD

In the last 5 months of 2012 there were nearly 6000 documents downloaded from the site.
Other WoodSolutions activities include:

- WoodSolutions Network – a choice of ten topics delivered free of workspace, professional events or other locations. [Read more](#)
- WoodSolutions Magazine – a free quarterly magazine with publications providing design and specification details on popular topics and applications. [More information](#)
- WoodSolutions Seminars and Events – events designed to inform and inspire architects and engineers about the use of wood and wood products.

More information at [www.woodsolutions.com.au](#)

Do you need a Forest Learning School Presentation Kit?

Many FWPA members are asked to speak at local schools about the forest and wood products industry. As part of the France|Lauming program FWPA has created a school kit that includes a presentation, classroom activities, videos and posters.

If you conduct school presentations and are interested in finding out more please contact the Project Manager, [Melissa Hoadley](#) on 0412 311 955

RESEARCH DEVELOPMENT & EXTENSION

R&D Works: February 2013 edition

The February edition of the R&DWorks newsletter went out a couple of weeks ago. If you didn't receive a copy please [let us know](#). Take a look at the full article to see what you missed in the last issue.

Here are the highlights of the R&DWorks February newsletter or you can view the newsletter [on line](#).

FOREST GROWING

- Finding hidden Trends in Satellite Images
- Wood properties' impact of thinning & pruning
- Thinning, pruning & nitrogen fertilise on tight rotations
- Thinning, pruning & nitrogen fertilise on tight rotationgation & tight-rotat efficiency
- The plant & many Australian plantation's cells

MARKETS

- High-value opportunities for lignin

NEW PRODUCT INNOVATIONS

- Good potential of Nano-fibrillated cellulose in paper-making
- #WebPaper makes disposable, paper-based USB drives
- Ultra-thin veneers for curved shapes

TIMBER CONSTRUCTION AND DESIGN

- Timber cladding systems for multi-storey buildings
- The World's First 3D Printed Building

WOOD HARVESTING, TRANSPORT AND LOGISTICS

- Electronic & nano-electronic log tracking technologies

WOOD PROCESSING AND MANUFACTURING

- Improving the durability of low-durability plantation hardwoods for one or pioneer poles

OTHER INFORMATION

- Social impacts from the NSW's Regional Forest Agreement

Creating appearance-grade timber from small-diameter low-grade eucalypt logs

FWPA funded a project to explore laminated timber products and the potential for small-diameter, low-grade logs from the forests of Australia's plantation eucalypts, while also looking at opportunities to broaden the market for this resource.

Tasmanian forests are predicted to produce over 2 million cubic meters of pulp grade hardwood logs annually however, sawlog-sized wood chip production is expected to decline significantly over the next 10 years. Existing research by Forestry Tasmania, with funding from Forest and Wood Products Australia, has found that Tasmanian Oak (*Eucalyptus obliqua*) harvested from small-diameter or low-grade eucalypt logs can be used to produce high-value, appearance-grade and appearance-grade products such as flooring, furniture and joinery.

Researchers also looked at different combinations of regrowth hardwood timbers and plantation grown hardwoods. The regrowth forest timbers ensure maximum strength and stiffness while the plantation timbers give the "look" that is in demand by the consumer. Laminated Tasmanian Oak product. As a result, both poorer and unsorted plantation timber, plantation timber, pipecore, paper-based USB drives (mixing grain 8) Alberici and blue grain 8)