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FORWOOD

ForWood – July 2014

Welcome to the July issue of ForWood

Another financial year begins with a more positive outlook for our industry. While market conditions are patchy, varying by both sector and geographic factors, we are looking forward to improvement in the broader picture.



I hope you enjoy reading this issue of ForWood and, as always, I welcome your feedback.

Ric Sinclair

Managing Director, FWPA

In this issue:

[Nominations for FWPA Board positions closes shortly](#)

[FWPA's Strategic Plan 2014 – 2019 and Annual Operational Plan 2014-15](#)

[FWPA contributes to Australia's State of the Forests Report 2013](#)

[Consumer research confirms the positive perceptions of wood and the impact of TV advertising](#)

[New publications and software](#)

[Looking for thousands of new customers? WoodSolutions is here](#)

[WoodSolutions Sponsorships, Seminars and Technical Presentations](#)

[WOOD: art design architecture](#)

[Do you need a ForestLearning School Presentation Kit?](#)

[Proposed CRC bid update](#)

[Solid Wood Innovation funded for another two years](#)

[Australian illegal logging laws to help legitimate forestry worldwide](#)

[New and Completed Projects](#)

[Website upgrade puts key market data at your fingertips](#)

[National Construction Code 2014 – Slip Resistance The implications for polished timber stairways](#)

LATEST NEWS



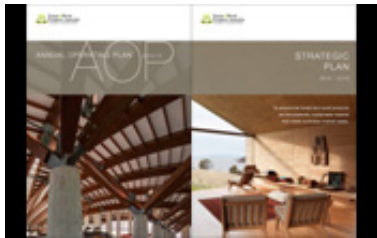
Nominations for FWPA Board positions closes shortly

FWPA is seeking to appoint at least two non-executive directors to its skills-based Board and nominations are invited from suitably qualified people.

Applications must be received by close of business on Friday 11th July.

At least one of the appointees is required to be independent of the industry and must not be a director or employee of an FWPA voting member. Candidates with strong skills in the area of best practice corporate governance, marketing or market development will be highly regarded.

[Read more](#)



FWPA's Strategic Plan 2014 – 2019 and Annual Operational Plan 2014-15

Following extensive industry and stakeholder consultation, FWPA's Strategic Plan 2014 – 2019 and Annual Operational Plan 2014-15 have been prepared and approved by the FWPA Board.

[Read more](#)

View the Strategic Plan 2014-19 [here](#)

View the Annual Operational Plan 2014-15 [here](#)



FWPA contributes to Australia's State of the Forests Report 2013

FWPA's consumer tracking research contributes to Australia's State of the Forests Report 2013.

[Read more](#)

[Download the report from the Department of Agriculture](#)

INDUSTRY PROMOTION



Consumer research confirms the positive perceptions of wood and the impact of TV advertising

The twelfth wave of tracking Australian consumer attitudes continues to report positive perceptions of wood, while post-campaign research shows an increased awareness of the message of Wood. Naturally Better.™/Planet Ark television advertising.

[Read more](#)

[View the television advertisement](#)

[View the R&D Works Webinar presentation](#)



New publications and software

Two new WoodSolutions technical design guides – Domestic Timber Deck Design and Fire Precaution During the Construction of Large Buildings – bring the total number of guides to 20 with another four under development. These are complemented by a new online BAL calculator and a beta version of the updated TimberSolutions software.

[Read more](#)

Go to the [WoodSolutions BAL Calculator](#)



Looking for thousands of new customers? WoodSolutions is here

An ongoing campaign seeking a wide range of wood-related suppliers to list their goods and services on the WoodSolutions website – visited by some 2,500 people, mainly in the design, engineering and construction sectors, every working day!

If your business is not listed, then you are risking missing out on potential market opportunities.

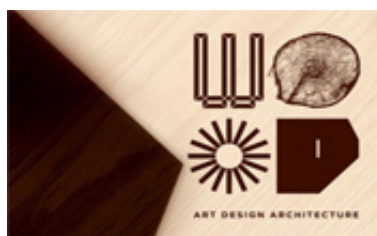
[Read more](#)



WoodSolutions Sponsorships, Seminars and Technical Presentations

To grow awareness of the WoodSolutions program among specifiers, FWPA sponsors and supports a targeted selection of events.

[Read more](#)



WOOD: *art design architecture*

This successful two-year touring exhibition is moving from the QUT Art Museum in Brisbane to Cairns' Kick Arts where it will be open from 18 July to 14 September 2014.

[Read more](#)

Do you need a ForestLearning School Presentation Kit?

Many FWPA members are asked to speak at local schools



about the forest and wood products industry. As part of the ForestLearning program FWPA has created a school kit that includes a presentation, classroom activities, videos and posters.

[Read more](#)

RESEARCH DEVELOPMENT & EXTENSION



Proposed CRC bid update

As part of the 2014-15 Federal Budget, the government has decided to reduce funding for the Cooperative Research Centres (CRC) program by \$80 million over the forward estimates. As a result of this decision, the current 17th CRC selection round was closed for new CRC proposals. However, based on the high level of in-principle support, FWPA will continue to explore other mechanisms to fund the proposed CRC for Transforming Woodfibres program.

[Read more](#)



Solid Wood Innovation funded for another two years

A joint initiative between the Australian and New Zealand industries and governments, Solid Wood Innovation (SWI) has secured funding for another two years.

[Read more](#)

Visit the [SWI website](#)

PROJECT REPORTS & UPDATES



Australian illegal logging laws to help legitimate forestry worldwide

Project No: PNA252-1112

New penalties have been established for any business importing or processing illegally harvested timber. The Timber Development Association (TDA), with support from FWPA, has developed a suite of tools and guidance for both importers and domestic processors to help them reduce the risk of non-compliance.

[Read more](#)

[Read the report.](#)



New and Completed Projects

Each issue of *ForWood* will list the latest completed projects that have been uploaded to our website. Below are projects that have been uploaded since March 2014.

[Read more](#)

STATISTICS & ECONOMICS

Website upgrade puts key market data at your fingertips

The new website gives FWPA members – from growers to processors and sellers – access to a new online dashboard of market information. Comprising a public area with interactive charts showing trade figures and a members-only area with proprietary market data and more specialised information, the new resource promises to be of value to the whole industry.

[Read more](#)

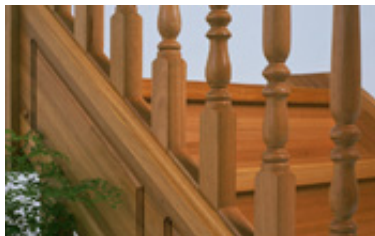
Visit the FWPA survey site [here](#).

STANDARDS COORDINATION

National Construction Code 2014 – Slip Resistance – The implications for polished timber stairways

On May 1st 2014, new slip resistance requirements for stairway surfaces were introduced into the Building Code of Australia (BCA). This could have implications for the use of polished timber treads – solutions will be discussed in a forthcoming WoodSolutions Technical Design Guide.

[Read more](#)



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