



FORWOOD



Managing Director's Update August 2016

Capturing new opportunities for wood products in the built environment requires knowledgeable staff and that's where our new WoodSolutions Campus, a comprehensive free training program can help upskill the industry supply chain. See full story below.

Would you like to take advantage of FWPA's consumer advertising campaign? In this issue we invite you to leverage the new campaign in your own communications. You will also find news about FWPA's new operational structure, details on the upcoming DANA/FWPA Insights and Outlook conference and the discounted rate for FWPA members.

We would be happy for you to share this information with your colleagues by using our share buttons.



Ric Sinclair,
Managing Director

Kind regards,

Ric Sinclair
Managing Director

News



FWPA's launches free WoodSolutions Campus to upskill supply chain

Following a successful pilot program with industry-leading companies, FWPA is launching WoodSolutions Campus, a free online training program to increase the product knowledge of people in the wood and wood products supply chain. | [Read more](#)



FWPA moves forward with new strategic focus

An innovative new 5-year strategic plan demonstrates FWPA's responsiveness and flexibility – while offering greater transparency to stakeholders. Moving from an operationally structured approach to one that focuses on outcomes. | [Read more](#)



Don't miss the DANA/FWPA Insights and Outlook Conference. Discounted Rate available for FWPA members

A one-day event at the Sheraton Melbourne on 1 September 2016, co-organised by DANA and FWPA, the Insights and Outlook Conference will provide valuable and insightful information into the local and global timber markets. | [Read more](#)

Promotions



Add impact to your communications - new advertising materials available to members
A new consumer advertising campaign of 15-second videos and banner ads, co-branded with Planet Ark's Make It Wood and Wood Naturally Better.™ is currently running on selected free to air TV programs, and relevant websites. To discuss using these materials yourself, [see here](#).



FWPA's new online industry image library offers opportunities to source and share
Images can be the key to powerful communications – and now you have access to more than 10,000 in FWPA's new online library – and the opportunity to promote your products and services by uploading your own images. | [Read more](#)



Industry research funding boost from voluntary matching agreement
FWPA has been working in consultation with the Department of Agriculture and Water Resources to implement the new voluntary matching arrangements for industry- originated research proposals. [Read more](#)

[Sign up](#) for a free WoodSolutions account. As a registered WoodSolutions member you'll be able to download design guides and other files, be informed of relevant WoodSolutions events in your area and receive the free WoodSolutions newsletter.

Statistics and Economics



Statistics and Economics Update
Statistics and Economics in the forestry sector are a growing area, with new trends emerging, new data supplied, and more insights. For an update on areas FWPA has been working on, see here. | [Read more](#)

[Sign up](#) for a free Statistics Count Newsletter. Statistics Count is a monthly e-newsletter that provides FWPA members and associate members with a quick summary of key data hosted on the data dashboard. It also provides links to key data sets and coverage of articles of relevance from industry commentators.

RD&E - News, Project Reports and Updates



Australian Wood Chip Safety Datasheet developed
Wood chips are classified as hazardous substances, primarily on the basis of their wood dust content. This requires companies supplying wood chips to supply a Safety Data Sheet, which provides information on the properties of wood chip and health and safety. | [Read More](#)



New Projects
FWPA contracts projects to align with the 5-year strategic plan as well as Government funding requirements. To see recently contracted projects [click here](#).

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Feedback and Contributions

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